

Kids explore fascinating feats of engineering & design in Tinybop’s new app, Skyscrapers



(BROOKLYN, NY, July 2016): Tinybop, Inc., makers of award-winning educational apps loved by millions of kids around the world, launched their 11th app, *Skyscrapers*, on the App Store.

In *Skyscrapers*, kids explore fascinating but often mysterious and unfathomable feats of engineering and design—the tallest buildings in the world. Raul Gutierrez, CEO and founder of Tinybop, explains:

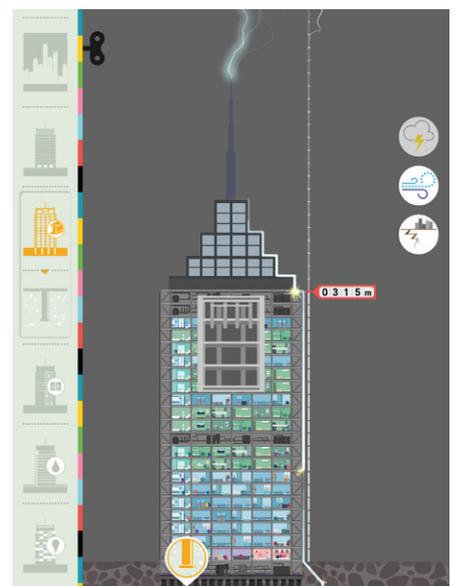
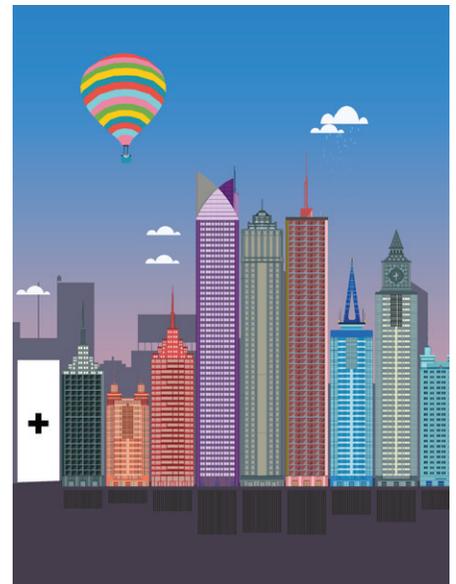
As a kid from a flat and green part of Texas, I saw skyscrapers for the first time on a trip to New York City. I remember being in awe, lying down in the back of cabs to see the manmade monuments passing above.

I thought my own kids, who are city kids growing up in Brooklyn, might be less impressed. But my youngest son wanted to visit the Empire State building on his last birthday. From the top, more than 1,000 feet above the streets, he stood in silence for a long time looking out over the city below and murmured, “this doesn’t feel real.”

In *Skyscrapers*, these behemoths of modern urban life become as tangible and real as the concrete and steel they’re made of. As kids construct and investigate their own buildings, the app reveals the design, science, and lives behind opaque glass and towering heights.

In the app, kids can create a skyline of skyscrapers, adding up to 50 floors, and choosing the facades and tops for each building. Kids test their building’s structure against wind, earthquakes, and dinosaurs. Kids also see how people live, work, and play inside, and how water and electricity travel through the building to keep them comfortable and happy.

Skyscrapers is the seventh in Tinybop’s *Explorer’s Library*, a growing series that covers universal, fundamental topics kids learn about in school: from biology in *The Human Body* to physics in *Simple Machines*, from geology in *The Earth* to social studies in *Homes*. Each app is designed to nurture kids’ natural curiosity and foster lifelong learning habits. Parents are empowered to support their kid’s development with free downloadable handbooks that include interaction hints, tips, background information, discussion questions, and activities. *The Skyscrapers Handbook* is available in the app’s dashboard and at tinybop.com in eight languages.



Other apps in the *Explorer's Library* series have been downloaded more than five million times and have won Best of the App Store, App Store Editors' Choice, Parents' Choice, and Children's Technology Review Editor's Choice awards.



Skyscrapers is available worldwide on the App Store.

ABOUT TINYBOP

We're designers, engineers, and artists building digital toys that delight, inspire, and educate.

Tinybop was founded in 2012, by Raul Gutierrez, a father of two with 20 years of experience in the arts and technology. Tinybop is a growing team of 20+.

Tinybop recently released *Infinite Arcade*, the fourth app in their newest series, *Digital Toys*. It's now available at a discount with the first three app in the series, *The Robot Factory*, the 2015 iPad App of the Year, and *The Everything Machine*, an App Store Best of 2015, and *Monsters* in the Tinybop Makers bundle on the App Store.

Tinybop collaborates with an illustrator on every app. *Skyscrapers* was drawn by Mike Ellis. Learn more about him at www.mikellis.com.

For more detailed information, download a press kit with screenshots, additional resources, and assets at www.tinybop.com/press.

MEDIA CONTACT

EMAIL: press@tinybop.com

PHONE: 516.500.1967

www.tinybop.com

TINYBOP, INC.

540 Atlantic Avenue, 5th Floor
Brooklyn, NY 11207