

## Explore the science we see & feel everyday in Tinybop's new app: Weather



**(BROOKLYN, NY, February 2016):** Tinybop, Inc., makers of award-winning educational apps loved by millions of kids around the world, launched *Weather* on the App Store. It's their ninth app, and sixth in the *Explorer's Library*, a series of STEM sandbox apps designed to give kids a deeper understanding of the world around them.

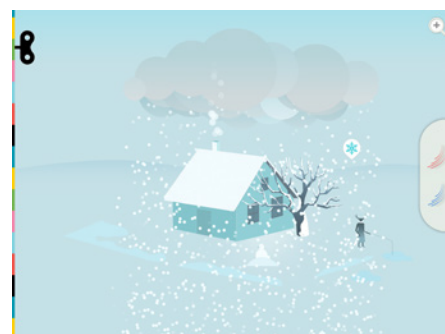
On the inspiration for creating the *Weather* app, Tinybop's founder Raul Gutierrez notes, "for many children weather is an introduction to the power, beauty, and terror of nature. Rain can bring puddles to splash through, but also lightning, thunder, and floods. Our new app lets kids play with the elements that make the weather."

In *Weather* kids play with sun, air, water, temperature, wind, and precipitation. They can dive into a cloud and see what it's made of. Kids can make it rain, make it snow, or make a thunderstorm. Kids can create a tornado or a hurricane to see how they form and travel. Gutierrez explains:

*By revealing these mysteries we hope kids will better understand the skies they see every day. Staring at clouds and wondering what they're made of is the stuff of childhood—and it's a valuable opportunity for parents. Observing the weather leads to conversations and learning about the science behind it.*

To support kids' learning, parents and teachers can download *The Weather Handbook*, a free, expert-reviewed companion to the app. *The Weather Handbook* includes background information, discussion questions, and technology tips. It's available in the app's dashboard for parents and at [tinybop.com](http://tinybop.com) in nine languages.

Other apps in the *Explorer's Library* include *Simple Machines*, an App Store Best of 2015, kids explore the playful side of physics; *The Human Body*, kids see what we're made of and how we work; *Homes*, a visit through unique households around the world; and *The Earth*, an interactive model of our planet and the forces that shape it.





*Weather* is available worldwide  
on the App Store.

## ABOUT TINYBOP

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We're designers, engineers, and artists building digital toys that delight, inspire, and educate.

Tinybop was founded in 2012, by Raul Gutierrez, a father of two with 20 years of experience in the arts and technology. Tinybop is a growing team of 20+.

Tinybop recently released *The Monsters*, the third app in their newest series, *Digital Toys*. It's now available at a discount with the first two apps in the series, *The Robot Factory*, the 2015 iPad App of the Year, and *The Everything Machine*, an App Store Best of 2015, in the Tinybop Makers bundle on the App Store.

Tinybop collaborates with an illustrator on every app. *Weather* was drawn by Jasu Hu. Learn more about her at [www.jasuhuart.com](http://www.jasuhuart.com).

For more detailed information, download a press kit with screenshots, additional resources, and assets at [www.tinybop.com/press](http://www.tinybop.com/press).

## MEDIA CONTACT

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